



Yacine Marwan

UX/UI, Web Designer

www.twilightspot.com

About Me

I'm a UX/UI Designer, coming from the Tech and Multimedia industry, always learning, with a main goal to use creativity and empathy to design products that facilitate people's everyday life.

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Barcelona, Spain

Certifications

Design Thinking - 2024

Interaction Design Foundation

Mobile UI Design - 2024

Interaction Design Foundation

AI for Designers - 2024

Interaction Design Foundation

Google UX Design - 2024

Google

Education

Bachelor Multimedia & Web Design

Toulouse
2011

Bachelor IT/Web Developer

Caen
2006

Languages

French : native bilingual

English : professional working level

Spanish : full proficiency level

Experience

UX/UI Designer - Freelance

2024 – Present

Online Training Solution for Social Medical Centers

- Applied Design Thinking, conducted user interviews, and identified pain points.
- Led ideation, prototyping, and usability testing; created high-fidelity mockups in Figma.

Booking Solution for Holistic Therapy Website

- Conducted UX research and designed booking flow and optimized UI for reservations.
- Conducted usability testing to refine designs.

Project management & Booking for Audio production platform

- Conducted UX research and UI design for the booking and the management of projects.
- Created wireframes, prototypes, and user flows, performed usability testing

Web & Audio production - Freelance

2015 – Present

Website Design & Development

- Developed responsive websites for various sectors, enhancing user experience.

Audio Production

- Delivered custom audio for clients like **Google, Amazon & Airbnb**

Digital Project Manager - M Capital

2011 – 2014

- Led digital projects including website, intranet, and email campaigns.
- Collaborated with the IT security team to ensure secure and efficient information systems.

Web Developer at a leading digital agency

2008 – 2010

Webfactory Dublin (joined Dept in 2017)

- Development and maintenance of web applications using HTML, CSS, JavaScript, PHP, MySQL, and CMS platform.
- Delivered solutions for clients including **Renault** and **Aviva**.

Skills

Design

- UX / UI Design
- Design Thinking
- UX Research
- Wireframe
- Prototype (Figma)
- Design System
- Interaction Design
- Usability Testing

Technical

- Html, CSS
- Javascript
- Jquery
- Wordpress
- Webflow
- VR Unity
- After Effects
- Php, Mysql, Sql